



Collective Climate Action for NGOs: Achieving Net Zero with 2050Today

2 June 2026, La Pastorale

2050Today Team

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Agenda

1. **Welcome remarks, CAGI** (12:00-12:05)
2. **2050Today** (12:05-12:40)
 - The Geneva Climate Action Forum
 - The 2050Today experience
 - How to become a member
3. **NGOs testimonies** (12:40 – 13:00)
4. **Audience Q&A** (13:00-13:25)
5. **Closing remarks** (13:25-13:30)
6. **Light lunch networking** (13:30-14:00)



2050Today : The Geneva Climate Action Forum



+60

Permanent Missions	International Organisations	Academica and Civil Society Entities



2050Today Charter

- A common framework for implementation, reference, evaluation and visibility, defining principles with objectives and targets to be set individually by each institution.
- A common project jointly drafted by the community
- No legal or financial obligations
- Entry point to become a member



Intervention themes and solutions



2050Today Climate Journey

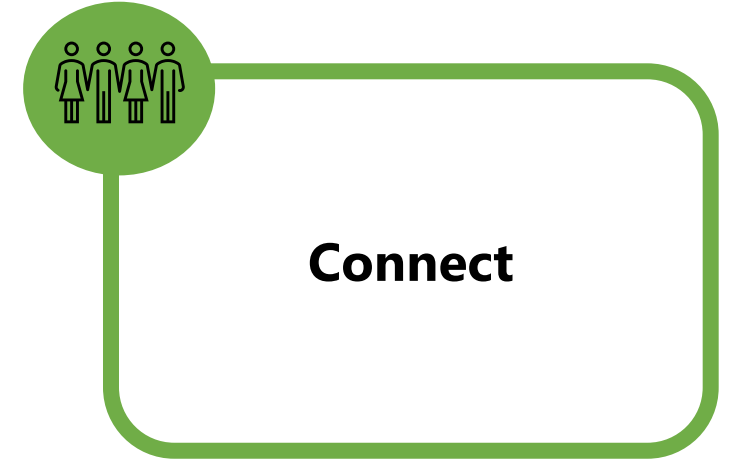
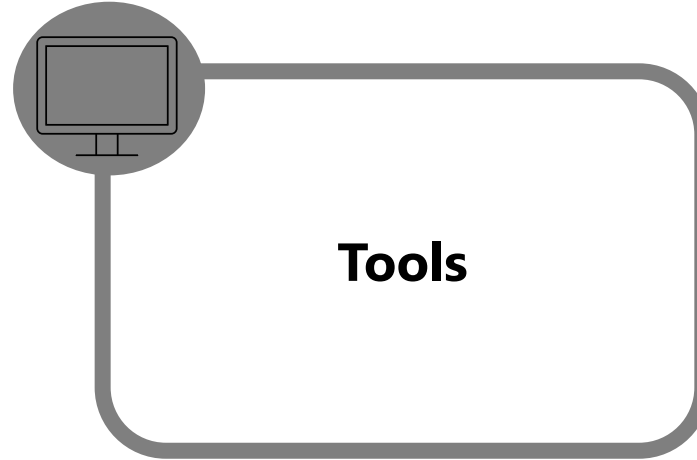
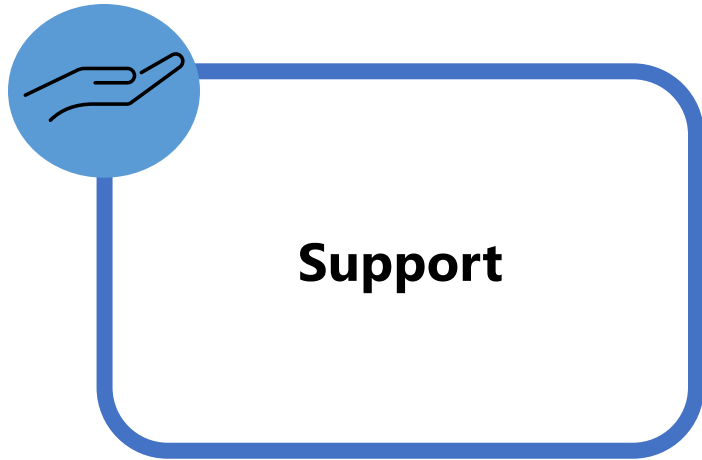
A clear and structured 5-step climate journey enables International Geneva's institutions to reduce their carbon footprint.



2050 Today experience



2050Today benefits





Support: By joining 2050Today, you'll benefit from the support of the 2050Today team throughout every stage of your climate journey:



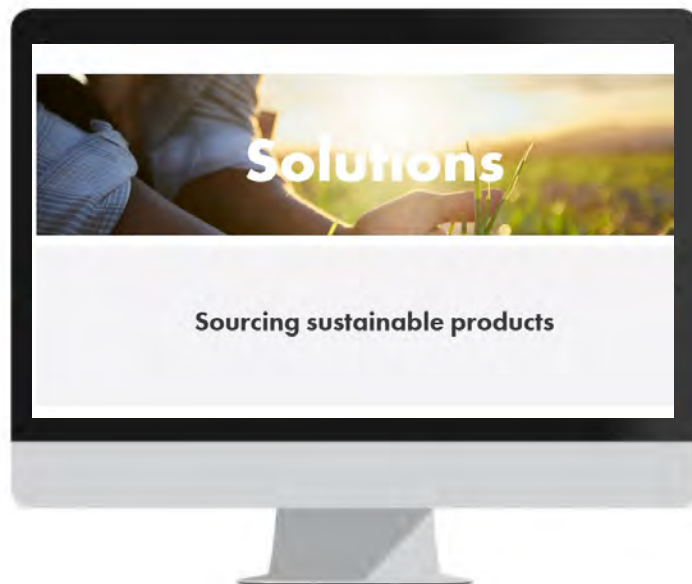


Tools: By joining 2050Today, you gain access to a range of essential tools to help you on your digital journey



The Climate Impact Platform

Online free tool for carbon footprint and action plan



- **Guidelines** to understand the sector's challenges
- Proposed **solutions** to help create an action plan



The Connection Network

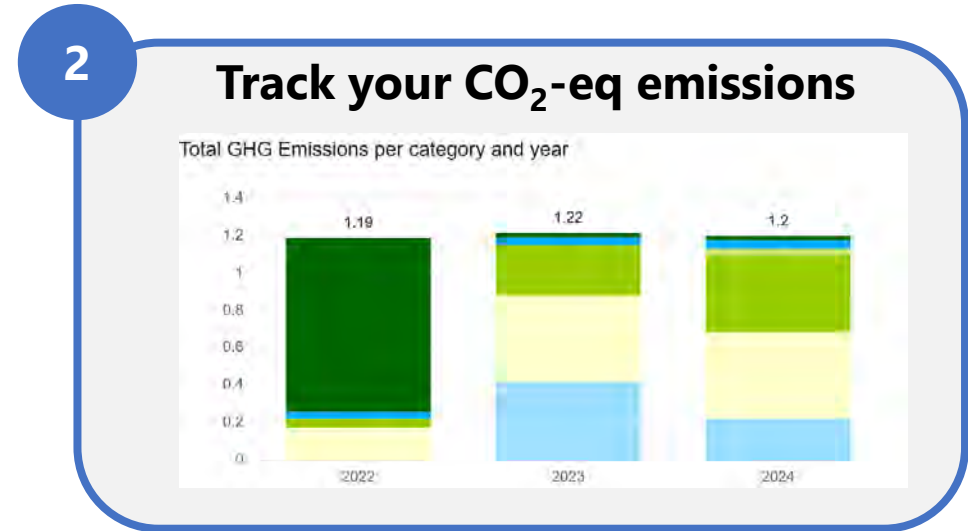
- **Contact details** of all focal points
- Access to all **documents**



Introduction to Climate Impact Platform

1 Collect your Data

Element	Building	Unit	Data	Emission
Natural gas for heating	Bureaux - Campus Biotech	kWh	1921	0.44 tCO ₂ e



3 Define your action plan

Decarbonization of heating and cooling systems

Solution ENER-4.1 **Priority haute**

Deploying sustainable energy systems

4 actions **2 selected**

4 Track your actions

Comparison Targets vs Achievements

Projected reduction: **-18.6 tCO₂e**

Actual reduction: **-0 tCO₂e**

Gap: **18.6 tCO₂e**

Completed actions: 0

Actions in progress: 0

Abandoned actions: 0

Not started: 2

Information available online

After calculating their carbon footprint, members of 2050Today identify the **priority sectors** for their action plans according to the following categories:



For each sector:

- **Guidelines** to understand the sector's challenges
- Proposed **solutions** to help create an action plan

Information available online

As members of 2050Today, institutions also have access to a dedicated area offering a members-only intranet

The Connection Network

- **Contact details** for all focal points at 2050Today member institutions
- Access to all **documents** shared between 2050Today and its members



<https://2050today.org/espace-membres/?lang=fr>



Connect: By joining 2050Today, you have plenty of opportunities to interact with other members in various ways



Partners' support

Expertise and support from our network of partners



Thematic sessions

Collaborating and exchanging knowledge with peers



Events

Collaborate and exchange ideas through workshops, conferences, and networking opportunities with peers.



Common projects

Collective initiatives to stimulate climate action



Agenda 2026



Networking: By joining 2050Today, you'll have plenty of opportunities to network with other members in a variety of ways



→ Thematic sector events

→ 2050Today annual events

→ Eco-challenges coordinated by the City of Geneva



How to become a member

How to join 2050Today

- Sign the Charter
- Define your Climate Action team
- Take part in the on-boarding session
- Start your 5-step climate journey



Climate Action Benefits



Capacity
building



Improve
your finances*



Reinforce
your values

** There is no cost for joining 2050Today*





Testimonies

ICVA

Susan Wilding, COO



A GLOBAL NGO NETWORK
FOR PRINCIPLED AND EFFECTIVE
HUMANITARIAN ACTION

- Accountability
- 2050Today guidance
- Inspiration for individual action



Mobility and Energy

Some measures we have implemented to reduce our carbon footprint in collaboration with 2050Today



Who are we ?

The EBU is the world's largest alliance of public service broadcasters, founded in 1950

- We have 112 members from 56 countries in Europe, the Middle East, and beyond
- We promote cooperation among its members, facilitate the exchange of content, and work toward independent and inclusive media
- Member of 2050 Today since 2020



Broadcasting of major sporting events

Exchange of news content

EUROVISION
SONG CONTEST



↗ **Business travels**

(flights)

Mobility Action Plan

- **Implementation of incentives for sustainable mobility**

Develop a sustainable business travel policy and set specific goals for reducing CO2 emissions from air travel

- **Objectives :**

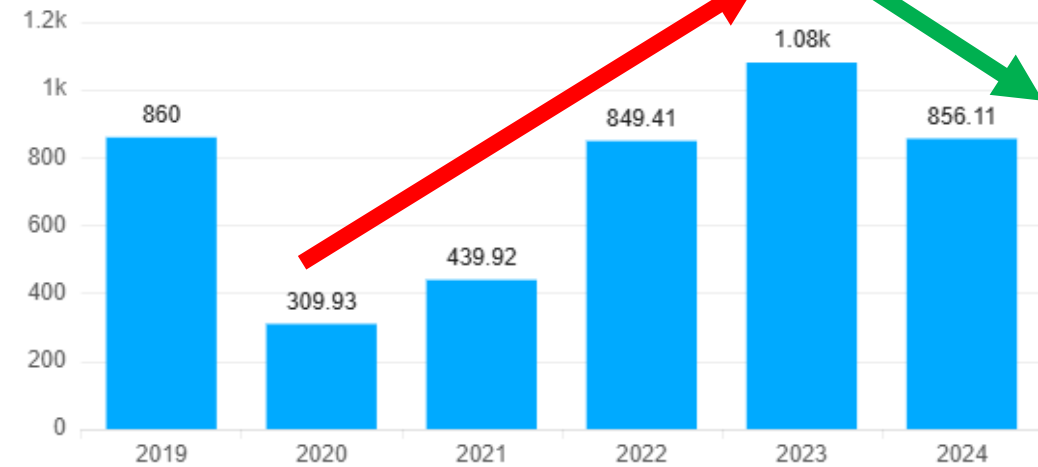
2025

↘ -10%

2030

↘ -30%

Total GHG Emissions per category and year



Mobility (Not owned)

2023 → 2024

↘ - 20 %



Energy Action Plan

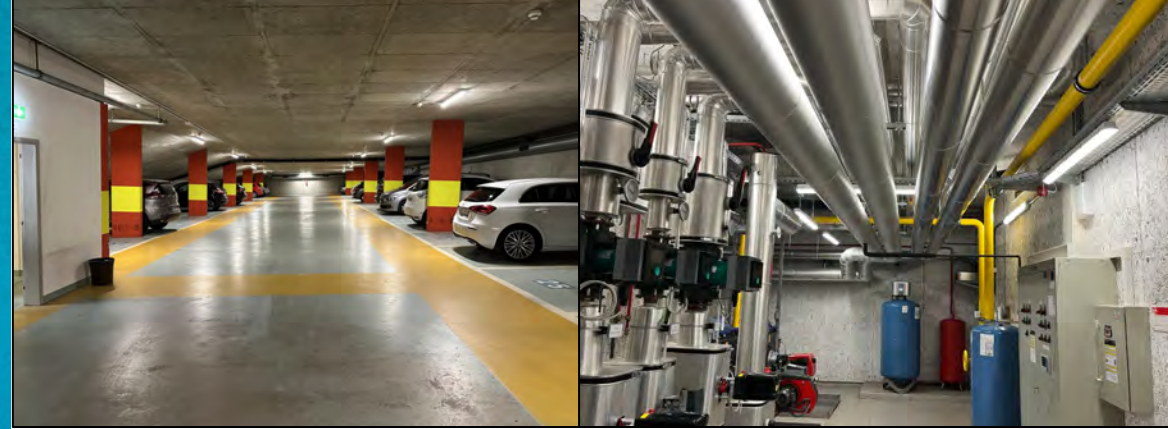
- **Reduce electricity consumption**

Gradual transition to LED lighting starting in 2023
Parking lot, utility rooms, and offices

- **Savings :**

2024→

↘ 23 000 kWh / an



2024→
↘ 3 tCo2 / an



Energy Action Plan

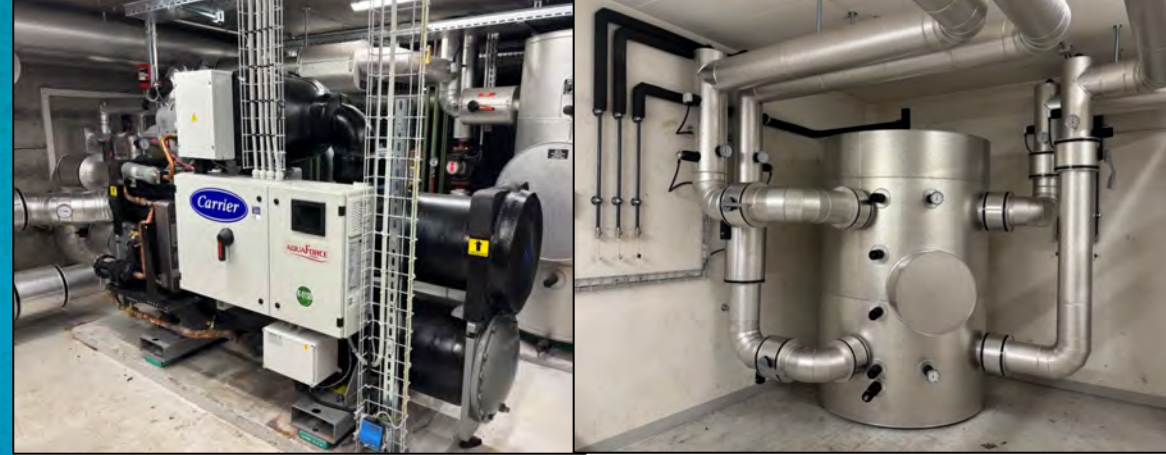
- **Deploying sustainable energy systems**

2025–2026: Modernization and optimization of the refrigeration system

- **Savings :**

2026→

↘ -300 000 kWh



2026→
↘ 38 tCo2 / an



Energy Action Plan

- **Deploying sustainable energy systems**

2026–2030: Modernization of ventilation and air conditioning units.

- **Savings :**

2026→

↘ -60 000 kWh / an

- **Objectives 2031**



2026→

↘ 8 tCo2 / an



Thank you for your
attention

Kofi Annan Foundation

Genna Ingold, Head of Communications



Kofi Annan
FOUNDATION

- 2050Today: being part of a bigger network
- Small actions, big ambitions
- Education and fun



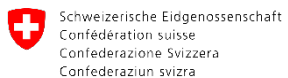
Q&A

Closing remarks

Thank you for your attention



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2050today.org



NEXT CONFERENCES



Swiss VAT Landscape:

Which Evolutions And Which Impacts For NGOs?



Tuesday 23 June
08.15 – 10.15 am

Auditorium de la
Pastorale

Civil Society Service – NGO Support

La Pastorale, "Maison de Maître"
Route de Ferney 106
1202 Genève

Mo-Fr : 9 a.m. – 4:30 p.m.

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[@CagiGeneva](https://www.instagram.com/CagiGeneva)

