

Spouses/partners of employees of International Geneva: How to integrate into the local job market?



PROGRAMME

1. Welcome

Vice-rector University of Geneva, Ms. Martine Collart

2. Introduction to CAGI's services and to the Welcome Center

Director of <u>CAGI</u>, Ambassador Mr. Yannick Roulin

Director of the Welcome Center, Mr. Pierre-Yves Martin

3. The Ci working permit for legitimation cardholders: opportunities and applicable rules

Attachée of the <u>Permanent Mission of Switzerland to the UN</u>, Ms. Laurénie Sulliger

4. Presentation of the International Dual Career Network

<u>IDCN</u> Global Program Director, Ms. Shivani Bhardwaj

5. Presentation of the "Association découvrir"

Communication, fundraising and partner relations officer of <u>Association Découvrir</u>, Mrs. Sarah Gamblin



PROGRAMME

6. What you need to know when applying for a job in the UN

Ms. Nataliya Myronenko and Ms. Rosa Ylimaula, Human Resources Management Service, <u>UNOG</u>

7. What do multinational companies pay attention to when recruiting?

Ms. Ina Stumpe, Head of Communications, member of the <u>GEM</u> HR and Public Affairs committees

8. How to optimize your job research and applications

Ms. Marine Moncozet and Mr. Olivier Broutin, Michael Page

9. Personal story of a dual career of the Welcome Center

Ms. Roya Caviglia, founder of <u>Baby Sign Language Course</u> and <u>English Voice Academy</u>

10. Q&A followed by a networking luncheon with refreshments reception offered by CAGI



Ambassador Yannick Roulin, Director of International Geneva Welcome Centre



WHO ARE WE?

A non-profit organisation, founded in 1996 by the Swiss Confederation and the Republic and canton of Geneva.

The 'one stop shop' facilitating the settlement and the integration of employees of International Geneva and their family members.

Assistance to NGOs and support to delegates attending conferences in Geneva.

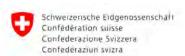
Thanks to the support of public and private entities, CAGI's services are free of charge.





OUR MEMBERS

Founding members





Associate members



















Association des Amis

Fondation pour Genève







Supporting members































balexert





ORGANIZATION









CAGI'S SUPPORT AND SERVICES

WELCOME SERVICE

- Housing & Information
- Welcome Programme
- Practical Geneva

EMPLOYMENT FOR INTERNATIONALS

- CAGI Recruitment Platform
- Private Household Employees platform
- How to assist spouses/partners

CULTURAL KIOSK AT UN GENEVA AND CERN

- Ticket sales, special offers/recommendations

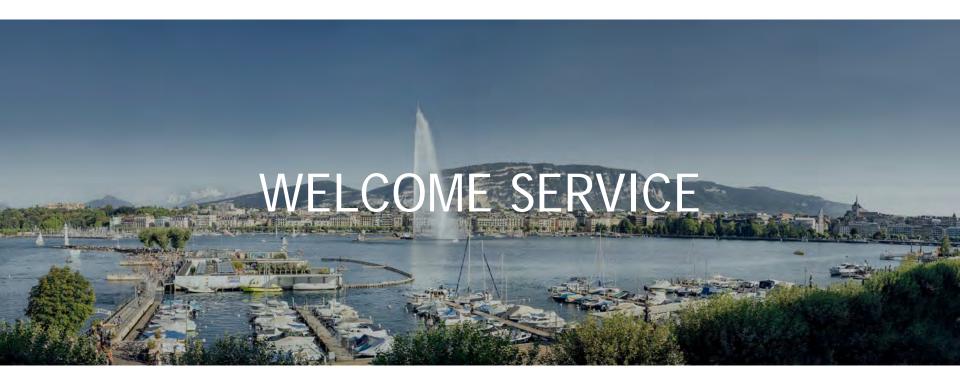
CIVIL SOCIETY SERVICE

- Services for NGOs
- Accommodation for Visiting Delegates
- Delegates Information Desk

SPACES FOR RENT

- CAGI's meeting spaces
- FIPOI Auditorium & other spaces







HOUSING & INFORMATION

- Support finding accommodation through an online housing platform
- Housing offer primarily for internationals
- VIP Service for Permanent Representatives, Heads of IOs and their Deputies
- <u>Settling-in</u> & <u>departure support</u>
- Proofreading of rental contracts and tenancy law advice
- Support Permanent Missions and NGOs in their <u>search for office space</u>

Contact





WELCOME PROGRAMME



If you have been in Geneva for less than a year and are <u>eligible</u>, sign up for the Programme and stay informed of the next event!



<u>Download the Programme's brochure</u>





PRATICAL GENEVA



Housing & Insurances



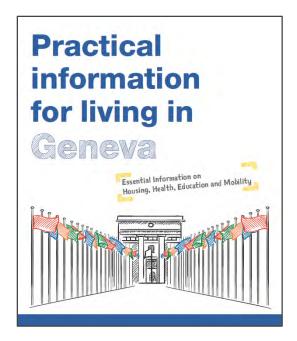
Education & Family life



Health & Medical



Transport & Mobility



Brochure (pdf)





PRACTICAL GUIDE FOR NEWCOMERS

A practical guide to facilitate your settlment and integration before your arrival in Geneva and during your stay.

- Practical information (video/brochure)
- 2. Housing in Geneva
- 3. Welcome Programme





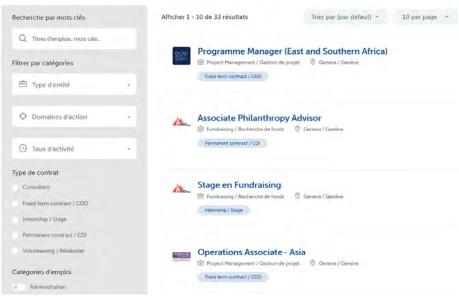






CAGI RECRUITMENT PLATFORM





Access the platform



PRIVATE HOUSEHOLD EMPLOYEES PLATFORM



A platform dedicated to members of the staff of:

- diplomatic missions
- permanent missions
- consulates
- international organizations

People looking for a job and those looking for a domestic employee must <u>register online by</u> <u>creating a profile on the platform</u>







CULTURAL KIOSK: UN Geneva / CERN

One-stop-shop point of information and ticketing for entertainment, shows and cultural activities

- Preferential rates on a variety of tickets
- Recommendation of tourist and leisure activities in Geneva and Switzerland







Kiosque Culturel ONU Genève

① +41 22 917 11 11

☑ info@kiosqueonu.ch

Kiosque Culturel CERN

① +41 22 766 94 76

☐ info@kiosquecern.ch



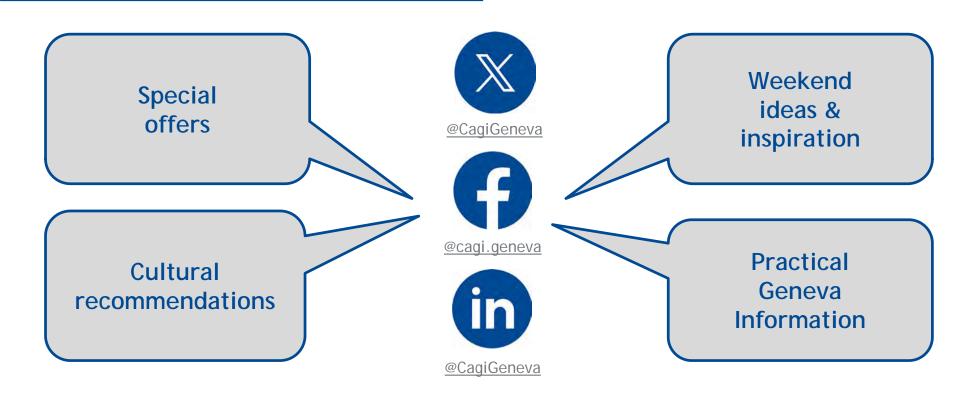
AGENDA

https://www.cagi.ch/en/cultural-kiosk-agenda/





SOCIALS





CONTACT

La Pastorale, Maison de Maître Route de Ferney 106 1202 Genève Mo-Fr: 9 a.m. - 4:30 p.m.

+41 (0)22 546 14 00

welcome.cagi@etat.ge.ch



www.cagi.ch

@CagiGeneva











Relocation service in the Geneva region for **HUG** management staff and **UNIGE** and **HES-SO** academic staff. **Socio-professional integration** of their life **partners**.

Pierre-Yves Martin

Corinne Galland (UNIGE-HES)

Pierre-Dominique Gerdil (HUG)

Anne Meylan (Dual Career)

Main Missions

To be organized before arrival

- Accommodation
- Residence permit
- Finances, banking
- Health Insurance
- Social Insurances

To be organized upon arrival

- Children
- Culture, sports
- leisure
- Mobility
- Taxes

Dual Career Program

- Requests have increased sharply over the last 12 years
- Academic or non academic careers
- The program requires significant networking
- Collaboration with CAGI is essential
- Long term task including CV adaptation, informations on «Geneva microcosm», moral support, etc...

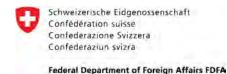
Poor partner's integration is the main cause of a Welcome client leaving Geneva

Federal Department of Foreign Affairs FDFA

The Ci working permit for legitimation cards holders: opportunities and applicable rules







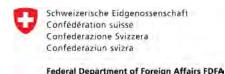
Ci permit – Opportunities

- Provides an easy access to the Swiss labour market for the family members of staff of permanent missions (PM) and international organisations (IO)
- Ci permit is granted without consideration of
 - quotas on foreign workers
 - labour market regulations
- Applies for:
 - consultancy and internship in PM and IO
 - work in private sector
 - work as an independent
 - work from Switzerland for an employer based in a foreign country

Federal Department of Foreign Affairs FDFA

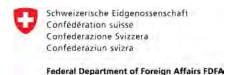
<u>Ci permit – Opportunities</u>

- Ci permit is granted to the following family members:
 - ⇒ spouse & partners
 - ⇒ unmarried children who entered Switzerland before the age of 21
 - ... who are holding legitimation cards type "B", "C", "D", "E", "G", "I", "L" "P" and "R"
 - ... who live in Switzerland together with the principal beneficiary
- Ci permit holder continues to enjoy all of the **privileges and immunities (P&I)** to which they are entitled to as family member (private life), except with regard to their gainful activity
- Consultants / Interns: Ci permit vs legitimation card type "H"
 - diplomatic status (see above)
 - unemployment benefits
 - health insurance
 - driving licence



Ci permit – Procedure

- 1. The applicant fill in the form Ci-permit Attestation for the access to the Swiss labour market
 - ⇒ available on the Swiss Mission's website, section Manual: forms
- 2. If the applicant meet the conditions, the Swiss Mission sends to his/her private address the requested **attestation** (free of charge)
 - ⇒ it certifies to potential employers that he/she is not subject to Swiss ordinary rules
- 3. The Ci permit request is submitted to the cantonal population office of the place of residence
 - ⇒ attestation from the Swiss Mission; proof of future employment; OCPM form "K"
 - ⇒ subject to a fee and additional commercial or health authorisations, where applicable
- → CI permit is granted in exchange of the legitimation card



Ci permit – Procedure

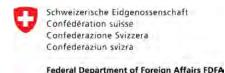
When can the activity start?

As soon as the application has been submitted to the population office of the place of residence (where applicable, when the necessary authorisations have been obtained from the competent Swiss authorities)

- Validity of the Ci permit?
 - ⇒ For the duration of the contract or independent activity, maximum 2 years (renewable)
 - ⇒ As long as the principal beneficiary exercises official duties and the conditions are met
- Renewal of the Ci permit / change of employment ?

The cantonal population office is in charge of renewing / amending the permit

- What happens at the end of functions?
 - ⇒ Keep the Ci permit for the duration of unemployment insurance benefits, if applicable
 - ⇒ Return the Ci permit to population office & request legitimation card back through PM/IO



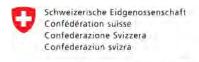
Ci permit – Rules and regulations

Family members are not allowed to work with their legitimation card as spouse/children, unless so authorised by the cantonal population office (ex: incidental gainful activity, summer job as student)

Ci permit holders are subject to Swiss law with regard to their gainful activity:

- ✓ Swiss income tax on the gainful employment (in principle, taxation at source)
- ✓ Swiss social insurances (AVS/AI/APG/AC, LPP) and to Swiss accident insurance
- ✓ No immunity in case of claims related to their gainful employment
- ✓ EU/EFTA nationals, family member of a career staff member of an EU/EFTA permanent mission: subject to compulsory Swiss health insurance (LAMal) (cf. <u>Agreement on the Free Movement of Persons</u>, AFMP)

B permit



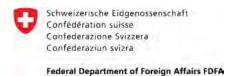
Federal Department of Foreign Affairs FDFA

Ci Permit

Access to Swiss labour market – B permit

EU/EFTA nationals may apply for an ordinary residence permit (B permit) instead of a Ci permit, under AFMP

	
Privileges and immunities	
Keeps P&I in private life (if any)	no P&I
Status in Switzerland	
Depends on principal beneficiary	Independent from principal beneficiary
(official duties and common household)	B permit → C permit → Swiss citizenship
Family members of IO staff members benefiting from the IO health coverage	
Automatic exemption from Swiss health insurance	Must apply for an exemption to Swiss health insurance (within 3 months)
Income taxes and Swiss social insurances	
Both are subject to	



For more information

Swiss Mission - website

- Manual: Members of family → Ci permit access to the Swiss labour market
- Manual: Taxation → Ci permit taxation
- Manual: Forms → Ci permit attestation

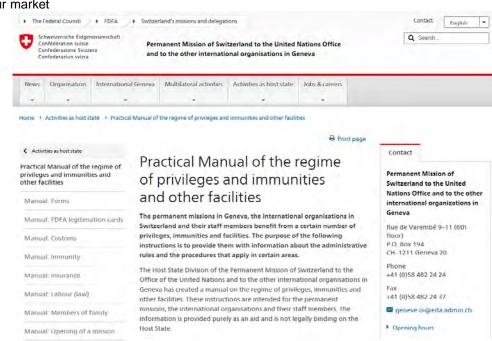
Law

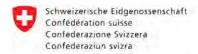
Article 22, Host State Ordinance (HSO)

Swiss Mission - contacts

+41 58 482 24 24

geneve.oi@eda.admin.ch





Federal Department of Foreign Affairs FDFA

Thank you for your attention







- 7 Moves across globe
- 3 Master's degree
- 20 + certifications
- 4 language fluency
- 6 times reinvited career
- 1 Gratifying (hobby/
- social work) side hustle
- 1 polyglot child

OUR MISSION

IDCN is an association of multinational and local organizations that aim to support the professional integration of employee partners and spouses by hosting a variety of professional and social networking events, both locally and globally.

By leveraging the talent available through dual-career partners and spouses, the IDCN emphasizes the importance of fulfilling organizational responsibilities towards inclusion, diversity, corporate social responsibility, environmental, social, and governance (ESG) standards, as well as sustainability initiatives.





Our Trusted Global members



Our Trusted Local members





IDCN Activities

- Professional integration & networking
- Events relevant for local job market
- Volunteering opportunities
- Local job market strategies
- . Workshops and webinars for new skills
- Personal & professional development





IDCN Global Executive Board 2024



Mary K. Kobia de Vos

IDCN President

Mark





Louise Barrelet IDCN Compliance Officer Global Expatriate Policies Tax Manager



Xinyi Jin IDCN Board Member Corporate HR Services Transversal Projects Director



Rosemary Barber Lanch IDCN Board Member Head of Global PHILIP MORRIS INTERNATIONAL



Shivani Bhardawai Rodriquez

IDCN Global Program Director IDCN Finance Manager

IDCN Global Center of Expertise (CoE)



Cesar

Claudia Palm IDCN Board member Office Manager, Alcon HQ



L'ORÉAL

Vinciane Istace IDCN Permanent Guest Communications and PR Leader Director



Thai An TRUONG IDCN Board member Group International Mobility









IDCN Lake Geneva Corporate Members



















































IDCN, Lake Geneva Steering Committee





Claudia Palm, IDCN Network Lead





Veronika Beck





Laurine Chiarini





Magali Homann



PHILIP MORRIS INTERNATIONAL



Camille Pilet





Anne Meylan

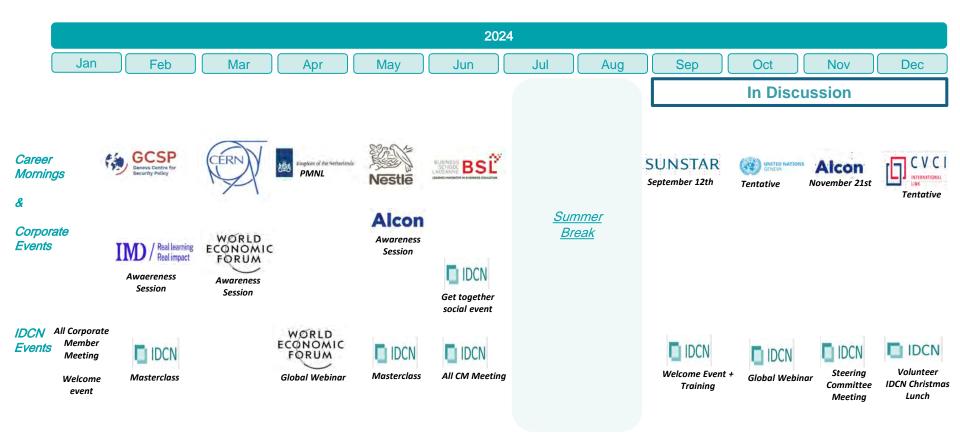


IDCN, Lake Geneva Organization Chart

	Partner Com	mittee Office		
	IDCN Lake Geneva Partner P	President - Pragya Bhatnagar		
IDCN Lake Geneva Vice President – Mykhailo (Misha) Kurochkin				
Membership	Events	Communication	Measurement	
Enhance the overall membership experience	Coordinate and Facilitate networking events	Facilitate internal & external communication	Track key performance metrics that drive overall strategy	
Volunteer Manager	Team Lead	Team Lead	Team Lead	
Dipanwita Dash	Joreen Mufwaya & Jozi Rachman	Zeinab Hashmat	Rodrigo de Oliveira	
	Events Team	LinkedIn Manager		
Membership Manager	Manage Tallia	Zeinab Hashmat		
Zai Mayraganatay	Momal Talha	Newsletter Manager		
Zoi Mavrogonatou		Agnieszka Wiecek		
Manchanchin Dankon	Mykhailo (Misha) Kurochkin	Creative Designer		
Membership Backup		Jonas Recker		
Adrienne Chandler	Kevin Eyorekon	Photographer		
		Diarmid Farguhar		



IDCN Events Calendar 2024





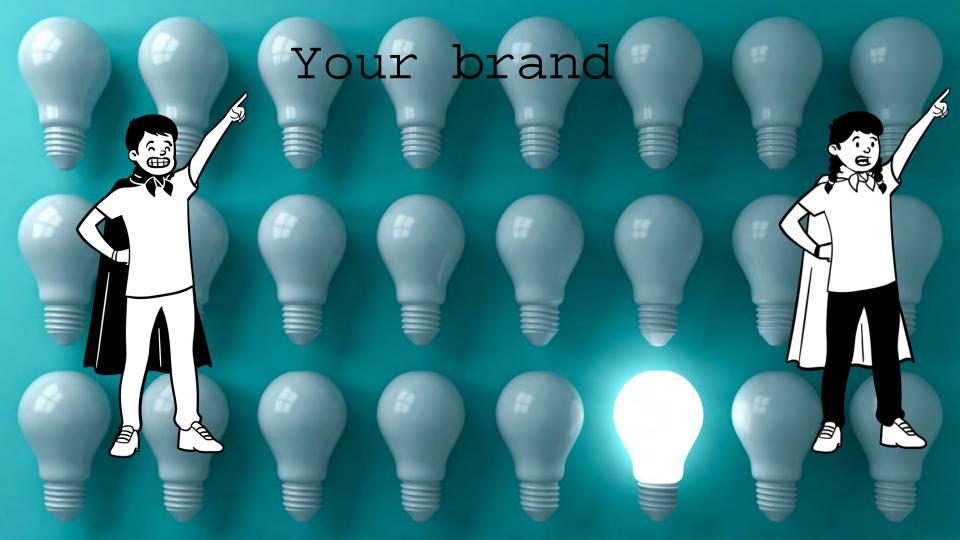


Spouses/partners of employees of International Geneva – How to succeed with your job search"











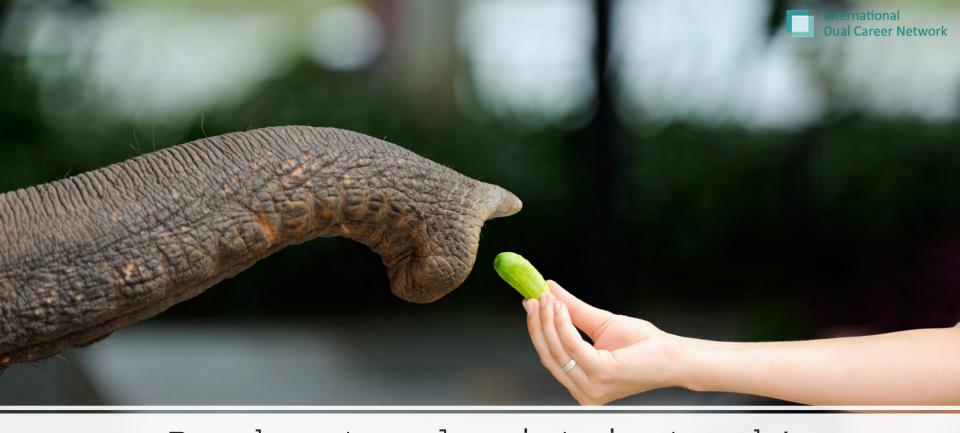
Legal understanding







Self-help and improvement time turn relocation time gap to professional certification

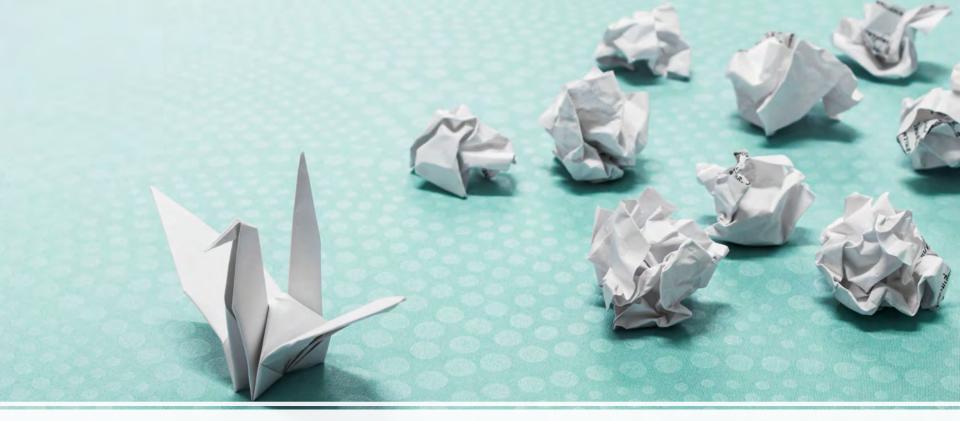


Reach out and maintain touch!









Practice AND KEEP LEARNING AND EVOLVING!





Network, Network and Network









Our mission

Enable qualified migrant people to access the Swiss labor market and find a job corresponding to their skills and expertise, allowing an effective professional and social integration in French speaking Switzerland.



Our public

Foreign people established in Switzerland for -5 years

Professional qualifications (university degree)

Valid work permit



Our objectives

- •Help overcome obstacles to professional integration.
- Promote the professional potential of qualified migrants in the Swiss labour market.
- •Avoid professional disqualification, the waste of experience and skills.

OUR ACTIVITIES

Frensh & English courses

Support services

Coaching & Mentoring programmes

Workshops

Informational events

Job-coaching & Networking events



découvrir

OUR OUTREACH







OUR PARTNERS







L'ORÉAL



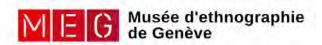






















Over 800 people supported each year

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3 cantons
147 nationalities
361 professions
60+ partners

CONTACT

- mww.associationdecouvrir.ch
- +41 22 732 75 40
- info@associationdecouvrir.ch
- in www.linkedin.com/company/association-découvrir
- www.facebook.com/ASSOCIATIONDECOUVRIR/



découvrir

Career opportunities with the United Nations







What you should know before applying



- ☐ Job openings for three months or longer are advertised on https://careers.un.org/.
- Find a mission/job field that matches your passion.
- Recruitment processes are conducted on a competitive basis and open to external and internal applicants.
- Be aware that the UN environment is international, mobile and multi-cultural.



What are my Career Options?



Job Openings and Temporary Job Openings

Internationally recruited	Abbr.	Locally recruited	Abbr.
Professional and higher	P & D	National Professionals	NPO
Field Service	FS	General Service and related categories	GS

- GS positions a high school diploma or equivalent degree (no GGST required)
- P & above positions a <u>completed Master's or Bachelor's degree</u> (plus two additional years of relevant experience)
- Pay attention to any certificates or licenses that are required or desirable
- Applications that do not meet the requirements of the job will be rejected automatically

Short-term Opportunities

- Positions less than three months are not always advertised.
- Consultants (outside experts) & Individual Contractors (replacing staff) various contract lengths
- Internship Programme (Full-time, Unpaid)

Other Programmes

- Language Competitive Examination for translators, editors and verbatim reporters https://careers.un.org/lbw/home.aspx?viewtype=LE
- United Nations Volunteers www.unv.org (Paid and unpaid positions)
- For UN agencies, funds and programmes outside of the UN Secretariat, please visit their websites directly



Recent updates



Mobility program

- Facilitates lateral geographic reassignment of staff to rotational encumbered positions.
- Includes the staff members in the P categories up to the D2 level and the FS categories
- The exercise is intended to promote the development of skills and foster an understanding of the diverse mandates of the Organization through experience and service in a variety of duty stations.

Moving from General Service category to Professional and higher category

■ For Professional posts every effort should be made to select candidates at the Professional and higher category, or candidates who have passed the General Service to Professional category examination and are on the G to P rosters.



Application Process



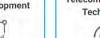




UN Careers

















Political, Peace and Humanitarian



Public Information and Conference Management





Management and Administration

























UN Careers



Please select a location on the map to see jobs in that Duty Station.

Source of all maps on this website: UN Geoportal.





Sample Job Openings



General Service Position Professional Position Education Education An advanced university degree (Master's degree or equivalent degree) in communication, journalism, international relations, public administration or related High school diploma or equivalent is required field is required. A first-level university degree in combination with two years of qualifying experience may be accepted in lieu of the advanced university Job - Specific Qualification Job - Specific Qualification Advanced level of excel is desirable. Successful completion of both degree and non-degree programs in data analytics, business analytics or data science programs is desirable. Work Experience Work Experience At least three (3) years of financial and accounting experience are required. The minimum years of relevant experience is reduced to one (1) year for candidates who possess a first level university degree or higher. Experience Entreprise Resources Planning (ERP) systems, such as SAP or Umoja, is A minimum of five years of progressively responsible experience in public information, journalism, international relations, communications, public desirable. administration or related area is required. Experience in data analytics or related area is required. Experience planning, organizing, and holding outreach events is desirable. Experience with multichannel communication to large groups of employees is desirable. Languages Languages English and French are the working languages of the United Nations Secretariat. For the position advertised, fluency in English or French is required; and knowledge of the other is desirable. English and French are the working languages of the United Nations Secretariat. For the position advertised, fluency in both English and French is required. Knowledge of another UN official language is desirable Assessment Assessment Evaluation of qualified candidates may include an assessment exercise which may be followed by competency-based interview. Evaluation of qualified candidates may include an assessment exercise which will be followed by a competency-based interview. Special Notice **Special Notice** Appointment or assignment against this position is for an initial period of one year. This position is subject to local recruitment pursuant to staff rule 4.4 of Filling of these positions is subject to funding availability and the initial appointment will be for a period of one year. Extension of the appointment is subject the United Nations Staff Rules, Applicants for positions in the General Service and related categories must be authorized to work for the United Nations in the to extension of the mandate and/or the availability of the funds. At the United Nations, the paramount consideration in the recruitment and employment of

Appointment or assignment against tins position is for an initial period of one year. Inis position is subject to local recruitment pursuant to staff rule 4.4 of the United Nations Staff Pule 4. Applicants of positions in the duty station where the position is located. Eligible applicants selected from outside the duty station are responsible for any expenses in connection with their relocation to the duty station. Staff members subject to local recruitment are not eligible for allowances or benefits exclusively applicable to international recruitment. At the United Nations, the paramount consideration in the recruitment and employment of staff is the necessity of securing the highest standards of efficiency, competence and integrity, with due regard to geographic diversity. All employment decisions are made on the basis of qualifications and organizational needs. The United Nations is committed to creating a diverse and inclusive environment of mutual respect. The United Nations recruits and employs staff regardless of gender identity, sexual orientation, race, religious, cultural and ethnic backgrounds or disabilities. Reasonable accommodation for applicants with disabilities may be provided to support participation in the recruitment process when requested and indicated in the application.

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decisions are made on the basis of qualifications and organizational needs. The United Nations is committed to creating a diverse and inclusive environment of mutual respect. The United Nations recruits and employs staff regardless of gender identity, sexual orientation, race, religious, cultural and ethnic backgrounds or disabilities. Reasonable accommodation for applicants with disabilities may be provided to support participation in the recruitment process when requested and indicated in the application. The United Nations Secretariat is committed to achieving 50/50 gender balance and geographical diversity in its staff. Female candidates are strongly encouraged to apply for this position. Pursuant to section 7.11 of ST/AI/2012/2/Rev.1, candidates recruited through the young professionals programme who have not served for a minimum of two years in the position of their initial assignment are not eligible to apply to this position.

staff is the necessity of securing the highest standards of efficiency, competence and integrity, with due regard to geographic diversity. All employment

https://careers.un.org/jobSearchDescription/234092?language=en



Submitting an application through inspira

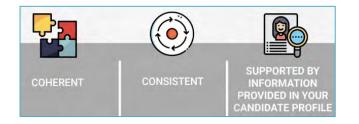


- Target each job application Give adequate time to prepare a high-quality application and keep templates of applications of various job types ready.
- In the work experience section, only include information relevant to the position and make the most out of your experience.
- In the education section, make sure you select the correct level of degree.
 - Applicants should attach an electronic copy of their degrees and certificates.
- In the language section, make sure you include your mother tongue.
 - Fluent = fluent in all four levels (reading, speaking, understanding, and writing; knowledge = confident or fluent in at least two areas.
- Provide references that know you well and that are reliable.
- Pay attention to application deadlines.



How to answer Job Requirements questions











What to include in a Motivation Statement



Cover Letter	Motivation Statement
Directions: Describe how your experience, qualifications and competencies match the position for which you are applying	Directions: Please explain what motivates you to apply for this position. You may also use this space to tell us anything else that is not already in your application that makes you a good fit for this position.
Summary of educational background	Direct explanation of why you applied for this job, in this location, at this moment
Summary of employment history	How your competencies, values, and behaviors are in keeping with the mandate of the UN and the mandate of the particular UN entity you are applying to
Explanation of why your knowledge, skills, and abilities make you a good fit candidate for the job	Any information not included in your application that demonstrates why you are a good fit for the position
Motivation for seeking the position	Elements of personal character and experience that would support your success and resilience in this position
Summary of relevant communications skills and abilities (e.g., languages)	An explanation of how this job fits into your career progression, including (if relevant), why you are shifting to a new area of work and/or new location.
Timeline of availability/administrative factors	Timeline of availability/administrative factors



Technical Assessments



- Tests can have multiple formats (essays, multiple choice, translation, etc.) and verify the knowledge of the candidate.
- Tests are usually issued online and during a specific time window.
- To prepare for tests, study any relevant documents online about the section and the organization and revise any knowledge relevant to the position.
- Follow all the instructions carefully; each test is confidential and will need to be taken in an individual capacity without external help.



Competency-Based Interviews (CBIs)



- Fixed-term positions require at a minimum a Competency Based-Interview (CBI) for shortlisted staff.
- For short-term positions CBIs and/or tests are optional.
- Interviews on average last 45 minutes followed by an opportunity for you to ask questions.
- CBIs verify the behavior exhibited by candidates in past situations as a predictor of future behavior.
 - Prepare a wide range (both positive and negative) of brief examples of <u>your</u> accomplishments and challenging situations in relation to the competencies in the job opening.
 - Think about how you could contribute to the work of the UN and the relevant position.
 - The structure of your answer should be Situation, Task, Action, and Result.
- Sample competency interview questions:
 - Tell us about a situation when you went above and beyond your manager's expectations.
 - Give an example of a time when you used your problem-solving abilities to resolve an issue.



Additional Tips



- You are in charge of your career path, and you have to apply for a position to be considered.
- Utilize networking channels through IDCN, CAGI, and other sources to find out about opportunities.
- How to network in the UN:
 - Regarding short-term positions, try to market your skills to relevant hiring managers through professional networking via any joint project-related work with academia, NGOs, etc.
 - The recruitment process in the UN for fixed term positions is structured; and candidates should refrain from contacting the hiring manager at any stage of the recruitment process after submitting an application for a job opening in Inspira.
- Be mindful of the different stages involved in a recruitment process (3-6 months).
 - Initial automatic screening followed by HR and hiring manager assessment of applications, recommendation, and the final selection decision followed by reference checks.



Additional Resources



- UNOG Centre for Learning and Multilingualism:
 - Language Training Programme- https://learning.unog.ch/language-index
 (650 CHF for a 48-hour course)
- Different job levels: https://careers.un.org/job-level
- Compensation Packages: https://commonsystem.org/cp/
- How to apply: https://careers.un.org/how-to-apply
- UN Competencies Framework: https://careers.un.org/lbw/home.aspx?viewtype=WWLF
- Preparing for an interview: https://hr.un.org/page/prepare-competency-based-interview
- Careers Tips Thursday (Centre for Learning and Multilingualism UNOG): (https://learning.unog.ch/career-tips-Thursday)







What do multinational companies pay attention to, when recruiting

Ms. Ina STUMPE DOUFFIAGUES

Head of Communications Member of the <u>GEM</u> HR and Public Affairs committees





Introducing my self

- Expat child (Different residence authorisations)
- Expat wife (Same country 11 moves in 18 years)
- Working in LITASCO SA since January 1st 2005

Presentation

- 1. Preamble
- 2. Profile and soft skills selection criteria
- 3. Multinational companies' recruitment processes
- 4. Practical and expert tips to improve chances to be hired
- 5. Questions?



Preamble

Challenges for Multinational Companies as an employers (put yourself in the recruiters shoes)

Most of the largest MNCs of the modern age, are publicly traded multinational corporations. Historically they were founded around mining, oil drilling and later manufacturing, especially high-tech electronics, chemicals, drugs and cars

MNCs may gain from their global presence in a variety of ways.

Theoretical background (Wikipedia)

The actions of multinational corporations are strongly supported by economic liberalism and free market system in a globalized international society.

According to the economic realist view, individuals act in rational ways to maximize their self-interest and therefore, when individuals act rationally, markets are created and they function best in a free market system where there is little government interference.

As a result, international wealth is maximized with free exchange of goods and services



Preamble

Finding and hiring suitable candidates can be a stressful and challenging situation:

- Getting it wrong can cost several years salary for a single bad hire
- Hiring the right candidate strengthens your organization
- It promotes teamwork and cohesion amongst your employees.

That is why MNCs also need to remain very attractive



- The best candidates have a combination of relevant hard and soft skills and the personality fitting to the Company culture.
- > They support and boost the company growth and performance:
- Having a team of competent and motivated individuals working together in harmony often produces excellent commercial performances and increase the financial profits.



They improve the company culture:

It is important to hire people who embody company values.

International employees very often possess unique set of qualities and insights.

Their model behavior helps to positively shape corporate culture and push company ethos.

They introduce new perspectives:

Bringing in a new person with a different professional experience, challenges the team and avoid turning in circles on old processes.

They Boost team morale and cohesion:

learning together and helping each other is part of company culture so that employees thrive and deliver high-quality work as a unit.

The MNCs are looking at hiring employees their people want to work with:

Making collaboration and communication easy with positive, respectful, and empathetic people. It minimizes interpersonal problems, and make working together easy and smooth.



Reducing their recruiting and hiring costs:

Spending less on new job postings, interviews, on boarding costs, and the burden of having to do it all over again if the hired employee does not fit the role and the culture.

Hiring the right individuals is the foundation of a successful, growing workplace

Reaching a final hiring decision is a complex equation that relies on many criteria.

Matching soft skills competencies and behaviors related to the role really matters during the resume screening phase



Some of the core soft skills irrespective of which technical role they apply for include:

Education background & Extra curricular activities (for Junior roles)

Language proficiency

The most basic soft skill for an international employee is to have is fluency in the company's official corporate language.

You need to be able to communicate properly with teammates and managers. If not ability to deliver results will be hindered.

Cultural adaptability

Adapting to new environments, work styles, and cultural norms is crucial for international employees Candidates should demonstrate flexibility, have an open mind, and be willing to embrace change in their lifestyle and working conditions.

Can you add value to your team? Can you navigate unfamiliar situations, work efficiently in diverse teams, and find innovative solutions to challenges?

Erin Meyer -The Culture Map – Book Breaking Through the Invisible Boundaries of Global Business



Prior relevant international experience and technical capabilities:

Certainly, the most important criteria at this stage with focus on the specific technical requirements of the role as well as relevant industry experience (Plug and play)

For senior role or managerial positions - proven leadership and management experience

Global mindset

Companies look for candidates who possess a global mindset and have a broad understanding of global issues, trends, cultural differences, and are experienced in working across communities.

Collaboration and teamwork

International employee diverse backgrounds must be able to work in a team and collaborate with others. A harmonious multicultural teams, must be built to leverage the strengths and ideas of each team member to achieve common goals.

Problem solving and Critical thinking

Applicants must demonstrate ability to develop creative solutions for each issue at hand.

Critical thinking is a core skill for many positions. It enables employees to be autonomous and independent in their work and analyze complex information correctly.



Multinational companies' recruitment processes

- Creating of a Recruitment Process Flowchart
- Opening the position
- Briefing with hiring manager and internal stakeholder
- Drafting and agreeing on a job description
- > Search and screening the CVs and candidates for the selection process.
- > Interviewing process for the candidates.
- Assessments and selection of best fits
- > Finalizing and making an offer including salary and benefits



Practical and expert tips to improve chances to help you accede a job in an MNC

- Set and assess your own clear career goals
- Polish your resume and cover letter into a clear, concise "story", highlighting relevant experience, skills, and achievements
- > Tailor and adapt with in full honesty your resume to the job description, use keywords, and ensure a professional format
- > Do not hesitate to have as many different resumes as job applications
- Focus on job scope, not on titles
- Prepare for the interviews
- > Research the company activity, history, presence, culture and values
- > Show corporate cultural awareness, if relevant, prepare for questions
- Network with current employees at multinational companies build a strong and professional online presence, market yourself on LinkedIn and JobUp
- ➤ Highlight valuable soft skills like communication, be self-aware but not arrogant
- Bring references & recommendations



Practical and expert tips to improve chances to help you accede a job in an MNC

Remember - Hiring managers do not have time to loose.

However, no matter how friendly they are **DO NOT**

- > Say I am just casually looking...
- > I will take anything, I have no other offers
- ➤ I have plenty of offers (It is not a poker game)
- My previous job or manager was terrible
- > I work to live, I do not live to work
- Talk about your financial situation

You should keep all above to yourself because if you share some feelings it could weaken your negotiation stance.



Practical and expert tips to improve chances to help you accede a job in an MNC

Remember that no employer will ever love you more than they love you just before they make you a job offer.

If they do not show you the love at that point, don't hesitate to walk away.

- Once on board you should know that MNCs invest in upskilling their employees through training, workshops, seminars, and conferences.
- They offer a playground for career growth, letting you climb the corporate ladder or even hop between departments or affiliate Companies globally.

You may one day become the spouse that will be expatriated and followed by the one you once supported in moving!



Thank you, Tak, Merci, Gracias, Grazie, Danke, Dankie, Bedankt, Shoukran, Shnorhakalutiun, Dhannyabad, Do jeh, Xie xie, Obrigado Spasiba, Teşekkürler





NEED YOU! THE WAR OF TALENT IS BECOMING FIERCIER



2% in 2023

Lowest rate since

20 years!



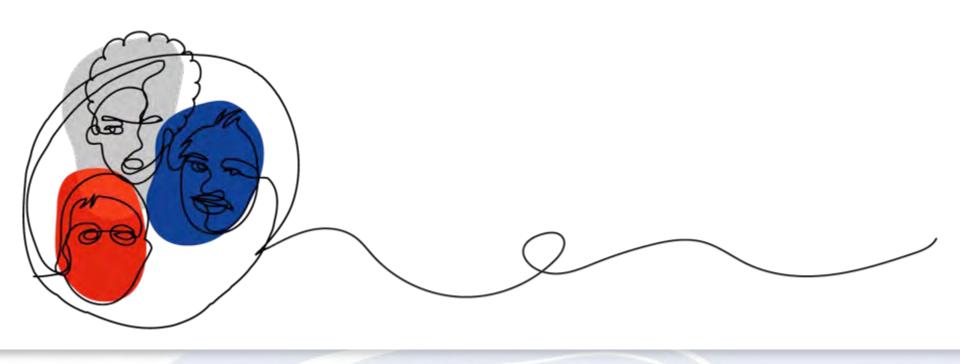
Swiss Index at All time High ABOVE 5%





Continues ...
34% of the Swiss
workers
Intend to quit their job in
the next 6 months

STEP 1: UNDERSTAND THE GENEVA LABOUR MARKET

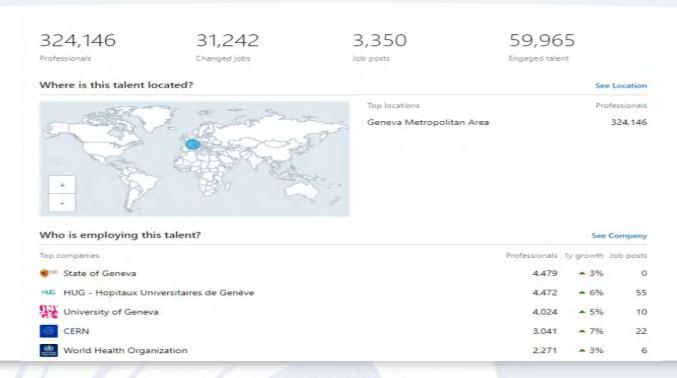




THE MAIN SECTORS OF ACTIVITY IN GENEVA AREA



Talent Market - Geneva in a picture



INNOVATIVE TOOLS & TECHNOLOGY

A snapshot of the talent market of International Geneva

IOS, NGOS & PERMANENT MISSIONS



181

States represented by a Permanent Mission



461

Non-governmental Organizations (NGOs)



39

International Organizations (IO)



16

platforms

mpany (100) 🗢	Professionals 🐱	Job posts C	Attrition ©
International Committee of the Red Cross - ICRC	1,274 + 896	6	18%
The Global Fund	1,032 = 696	11	6 %
World Economic Forum	767 • 13%	12	8%
Gavi, the Vaccine Alliance	435 - 8%	4	796
UNICEF	419 = 696	3	10%
International Federation of Red Cross and Red Crescent Societies - IFRC	331 096	4	10%
⇒ Craix-Rõugė genevaisė	.240 • 996	0	13%
Médecins Sans Frontières (MSF)	189 + 296	0	20%
Team for the Planet	141 - 496	0	2%
UNOPS	122 296	6	10%



Top employers and skills

What companies are employing this talent?		
Company (100) 🔾	Professionals 🗘	Job posts 😞
ROLEX	1,870 ± 9%	123
HUG - Hopitaux Universitaires de Genève	4,472 ± 696	55
1 Pictet Group	1,456 ± 2%	41
EY EY	383 + 4%	32
D. Déloitte	374 + 196	30
Richemont	919 - 4%	25
** TotalEnergies	771 - 896	25
MSC Cruises	366 • 1396	25
CERN	3 ₀ 041 ± 7%	22
Lombard Odier Group	1,360 +6%	22

What are the most common skills among this talent?						
Skills (100) ≎	Professionals	∫ % of total ⊋	Job posts 🗘	Gender C	Top Employers	
Analytical Skills	23,131	7%	699		圖 🚳 緩	
Administrative Assistance	21.317	7%	29		and the	
Finance	19,838	6%	368		* 🖥 🕏	
Data Analysis	17,169	5%	120		■ 淵 ■	
Risk Management	15.369	5%	116		* *	
Financial Analysis	14,734	5%	38			
Banking	14.305	5%	247		* *	
International Relations	12,976	4%	31		erc 🚇 🛄	
Customer Relationship Management (CRM)	12,744	4%	90		◎ R =	
Human Resources (HR)	12,403	4%	-66	_	📦 na 🚇	



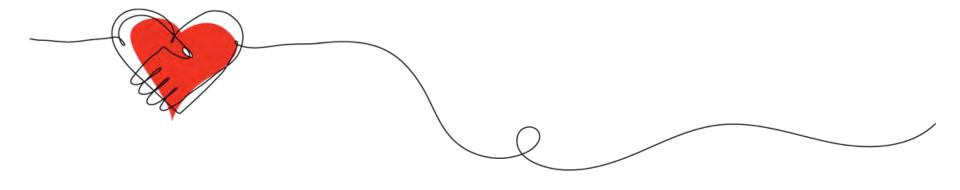
ALL ABOUT **CUSTOMERS**

How specific is the Swiss market?

- A low unemployment rate...
- ... But a demanding and highly-competitive market with a strong demand for skills
- Multilingualism and cultural diversity
- Economic, Geographical and political Stability
- Regulatory framework

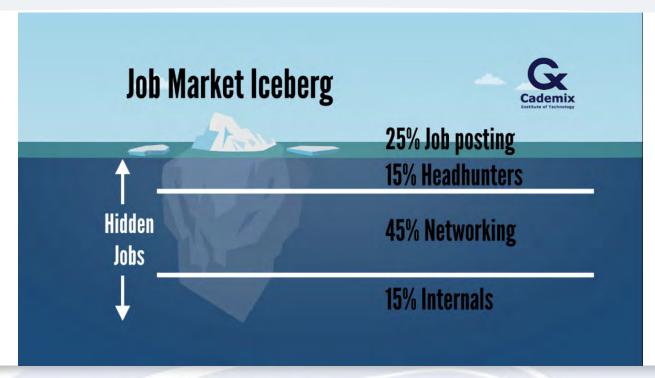


STEP 2: WHERE TO LOOK





REALITY CHECK





HEADHUNTERS



Which kind of contracts should you target?

- Permanent: a contract that you get directly from a company (process can be done either by the company itself or through an agency like us)
- Temporary contracts which can have different forms:
 Fixed-term / Maximum duration contracts: same as permanent contracts but for contracts with a limited timeframe
 Interim / Interim Management: same as above but under Michael Page payroll

Contracting: self-employed candidates (freelancers) covered by Michael Page

Try & Hire: temporary assignments with the possibility to go perm afterwards



STEP 3: NETWORK AND CONCRETE ACTIONS





TARGET **PLAN**









BUILD YOUR CV & MOTIVATION LETTER



EXPLORE THE LABOUR MARKET ON LINKEDIN

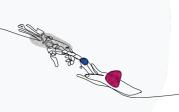


CREATE JOB MAILERS ON JOBBOARDS & RECRUITER WEBSITES



GO TO JOB FAIRS





LOCAL SPECIFITIES

Picture or not?

Which layout?

Local trainings & certificates are welcomed



YOUR NAMEHERE

DETAILS

Address - Street line City, ST 10003 T 000 00 0 0000

ABOUT ME

Aliquid albucius temporibus vis in, Mel in nisl inimicus, aeque intellegam disve bit theophrastus et eam. In tempor nostro adversarium nam. His ea alienumancillae, noster laoreet insolens cum id. Mazim tempor everti usu ei, tollit enique in his, at his modo stet eirmod. Ut.

SKILLS

Skill Number 1
Skill Number 2
Skill Number 3
Skill Number 4
Skill Number 5

EXPERIENCE

JOB TITLE, COMPANY NAME

City, State - 2012-2015

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Accomplishments:

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- Ut enim ad minim veniam, quis nostrud exerc.

JOB TITLE, COMPANY NAME

City, State - 2005-2012

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Accomplishments:

- . Ut en im ad minim veniam, quis nostrud exerc.
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EDUCATION

DIPLOMA

School Name - 2003-2005

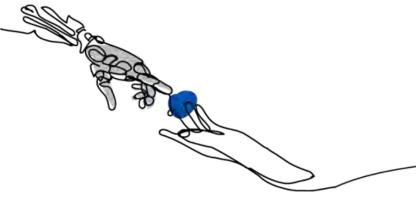
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DIPLOMA

School Name - 2001-2003

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STEP 4: PREPARE YOUR INTERVIEWS & POST INTERVIEWS





Do not forget THE BASICS

SUCCESS NEEDS PREPARATION

- Action 1 | Read and Appropriate the job description
- Action 2 | Think about your own experience and Strenghts
- Action 3 | Gather pieces of information about the company culture & activities
- Action 4 | Prepare a 2 minute speech about yourself
- Action 5 | Prepare a couple of interesting questions versus the role and company
- Action 6 | Be ready for the general HR questions

AFTER THE INTERVIEW









Know your strenghts and weaknesses Be smart and Give yourself the creative about benefit of the doubt your networking and keep applying **CONCLUSION & KEY TAKE AWAY** Makethe most of up after vour your one chance to interview make a impression impression

Page Executive
Michael Page
Page Personnel
Page Outsourcing

Part of PageGroup

Ms. Roya Caviglia, founder of Baby Sign Language Course and English Voice Academy



Q&A session

- Ambassador Mr. Yannick Roulin, Director of CAGI
- Mr. Pierre-Yves Martin, Director of the Welcome Center
- Ms. Laurénie Sulliger, Attachée of the <u>Permanent Mission of Switzerland to the UN</u>
- Ms. Shivani Bhardwaj, Global Program Director <u>IDCN</u>
- Ms. Sarah Gamblin, Communication, fundraising and partner relations officer of <u>Association Découvrir</u>
- Ms. Nataliya Myronenko and Ms. Rosa Ylimaula, Human Resources Management Service, <u>UNOG</u>
- Ms. Ina Stumpe, Head of Communications, member of the <u>GEM</u> HR and Public Affairs committees
- Ms. Marine Moncozet and Mr. Olivier Broutin, Michael Page
- Ms. Roya Caviglia, founder of <u>Baby Sign Language Course</u> and <u>English Voice Academy</u>