

# Build your digital strategy

# Today...

- Introductions
- Overview and Mapping
- IT presentation - part 1
- Q&A

## Lunch

- IT presentation - part 2
- Q&A
- Summary
  
- Why should we care about digital policy

# Geneva context

- Small teams and limited resources
- Expected to “Do more with less”
- Complex and heavy workload
- Often part of regional and global networks

News

Opinion

Sport

Culture

Lifestyle

More

The Guardian view Columnists Cartoons Opinion videos Letters

Opinion

Artificial intelligence (AI)

# Don't believe the hype: the media are unwittingly selling us an AI fantasy

*John Naughton*

Sun 13 Jan 2019 07:00 GMT



986 380

Journalists need to stop parroting the industry line when it comes to artificial intelligence



# Digital Transformation

- Digital tools evolve fast
- A lot of media hype about innovation
- The new technologies are often complex
- How to make sense and use of it?

# Digital Transformation

- How much managers and decision makers need to know about digital technology?
- What are the empowering features of new technologies?
- Which features are relevant for your organisation?

# The promise...

- Efficiency, speed
- Collaboration
- Support communities
- Evidence (big data)
- New Insights

# Digital Transformation

Some risks...

- Complexity
- Dependency
- Security
- Unforeseen costs



# This workshop

Opportunity to step aside and think strategically...

- What tools and technologies for your context
- How to go about adopting and integrating them
- What are your digital assets

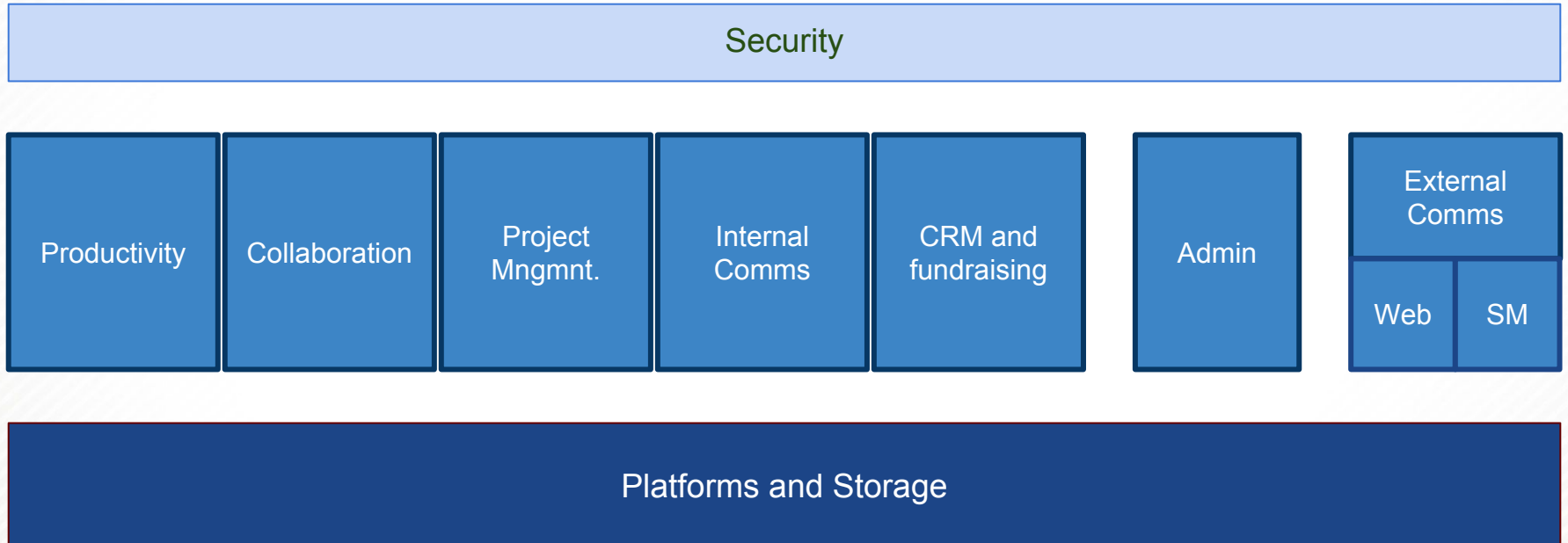
# Different Perspectives and Lenses

- IT perspective
- Functional
- Capacity and Competencies (HR)
- Data Oriented
- Cybersecurity
- Business Continuity
- ...

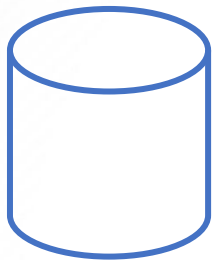
# Functional Lens



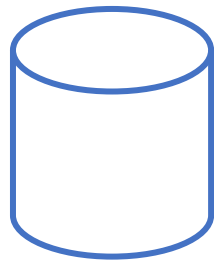
# Security and platforms lens



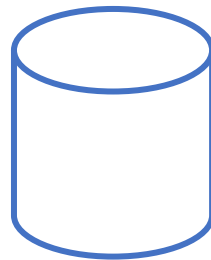
# Data lens



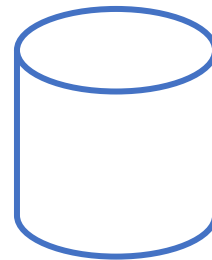
Admin



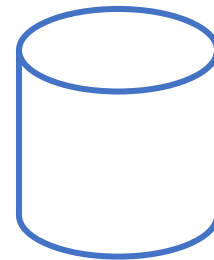
Policy



Domain  
Specific



Data  
Exhaust



Comms

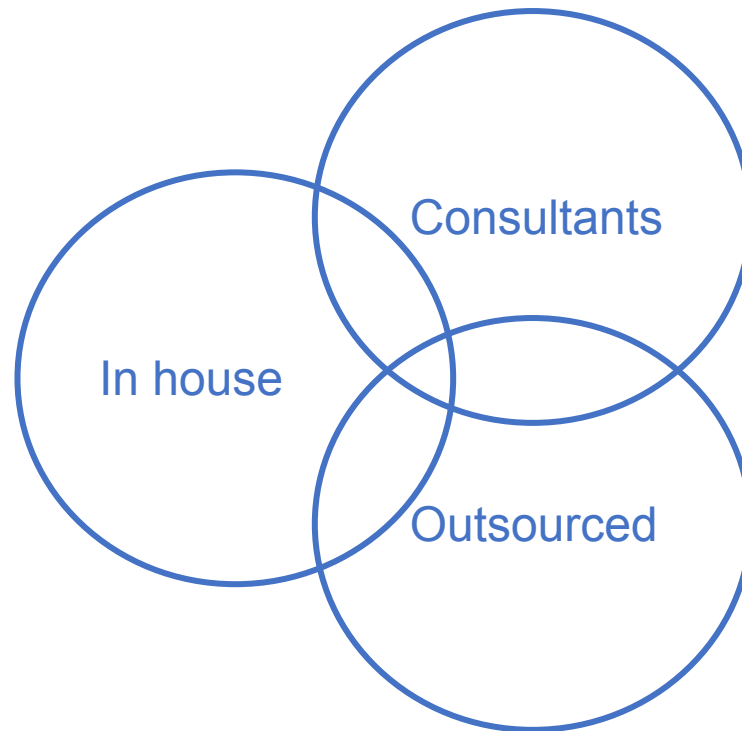
Value

Ownership

Protection

Legal responsibility

# Capacity, competencies...



# Business Continuity lens

- Mission critical processes and tasks
- Digital continuity is part of the general plan
- External dependency, providers
- People
- Cybersecurity risks
- Data backup





# Choice of vendors

- well known global providers - (drop in the ocean)
- small, innovative providers (what risks)
- proprietary vs open-source
- host country - Switzerland

Questions?

# Guest Speaker

# Summary

# Some points

- Strategic approach

Still, keep in mind:

“No battle plan ever survives first contact with the enemy,” Helmuth von Moltke

# Some points

- Agile, flexible
- Competencies
- Data
- Processes

# Next steps

- Think about these topics
- Attend the next two workshops
- Map your organisation's need
- Map your organisation's capacities
- If you haven't done that yet - start thinking about your business continuity plan
- Continue learning

# Contact Information

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<https://dig.watch/>

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